

IAN UNSWORTH

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Experience

Hub City Spartanburgers (Spartanburg, SC | February 2025-Present)

- Serve as first-ever Broadcast and Media Relations Manager for brand-new High-A Affiliate of the Texas Rangers; Called play-by-play for over 130 games on FOX SPORTS Spartanburg, 98.3 FM
- Manage media requests, coordinate interviews and press availability, distribute stats, game notes and recaps to coaches and local media
- Coordinate production efforts for 15 games on local television (WYCW)
- Wrote 1700-word story published in Texas Rangers magazine, June 2025 edition

Freelance Play-By-Play (NC and VA | August 2023-Present)

- Broadcast various sports for Duke University (FH, VB, WSOC, WRES), UNC-Chapel Hill (FH, SB, WSOC, WREST), Siena College (MBB), North Carolina Central University (FB, VB, MBB, WBB), and MEAC Football on ESPN+
- Called six NCAA Tournament games in Fall of 2024 (FH and WSOC)
- Work with various production crews and analysts, including four different crews in four days
- Coordinate production calls with coaches, research and build graphics for broadcasts

New Hampshire Fisher Cats (Manchester, NH | March 2024-August 2024)

- Broadcast games on MiLB.tv and Fisher Cats Radio Network
- Write game recaps and feature stories and update website backend daily with promotions and sales
- Create graphics which synthesize sponsors and game action, drawing thousands of new impressions per month
- Fulfill radio contracts by writing and producing over 450 advertisements
- Process media relations requests, coordinate interviews between players and media

Red is the New Orange: A Syracuse Basketball Podcast (October 2023-March 2025)

- Co-Host the Field of 68's Syracuse Basketball Podcast with Johnny Gadamowitz
- Distribute video and audio content over a media network of 82,000 followers

USA Baseball (Cary, NC | June 2023-August 2023)

- Broadcast over 75 baseball games at the USA National Training Complex, including U.S. Collegiate National Team contests against Chinese Taipei and Japan

Education

Syracuse University, May 2023

SI Newhouse School of Public Communications

Falk College of Sport and Human Dynamics

- Major: Broadcast and Digital Journalism
- Minor: Sport Management
- GPA: 3.813

Awards

- Invest in Success Scholarship (GPA over 3.75)
- Dean's List (Fall 2019-Spring 2023)

Skills

- Adobe Suite: Premiere Pro, Photoshop, InDesign, After Effects, Audition
- Videography: Canon XF705 Cameras
- Still Photography: Canon/Nikon Cameras
- Web Design: Forge, WordPress, Wix, Grove
- Social Media: Instagram, Twitter/X, Facebook, Snapchat
- Team Comms: ENPS, Slack, Microsoft Teams
- Music Production: Logic Pro X



@iunzy_



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